

**PHONE:**

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## About Me

I have a strong passion for leveraging my creativity honed in the theatre and entertainment industry to excel in the fields of website development, graphic design, and social media campaign development. Furthermore, I find great satisfaction in sharing my knowledge and expertise to assist others in their technological pursuits. Notably, I have had the privilege of serving as a guest lecturer at the esteemed University of Tennessee, delivering insightful talks on topics including social media marketing, digital advertising, and web development. Currently, I am currently pursuing a Master's degree in Computer Science at PACE University, furthering my education and expanding my skillset in this dynamic field.

## Education

### SOUTHERN NEW HAMPSHIRE UNIVERSITY

**Bachelor of Science in Information Technology (2019)****Summa Cum Laude**

With a specialization in Web Design, Multimedia, Information, and Cybersecurity.

### WYTHEVILLE COMMUNITY COLLEGE

**Associates of Science (2014)**

Web Design, Microsoft Applications, and Multi-media Certificate

## Leadership

- ❖ Member of Collegiate National Honor Society
- ❖ Assistant coach of Scott Memorial Middle School Cheerleading Squad
- ❖ Captain of George Wythe High School Cheerleading Team
- ❖ National Youth Dance Ambassador 2012

## Professional Experience

### Bluefield Dance Theatre: Dance Instructor, Office and Web Manager, Productions Manager

August 2012 to Present

- ❖ Provide stage and audio management for shows
- ❖ Schedule all of events and shows
- ❖ Assist with accounting and financial management
- ❖ Instruct and organize class material
- ❖ Market classes and shows on social media
- ❖ Design, upkeep, and manage business website and email

### World of Wonder Productions: Lead Assistant & Web Designer/Information Technology Manager

January 2018 to Present

- ❖ Design, upkeep, and manage business website
- ❖ Create content for social media presences
- ❖ Market shows in print and digitally
- ❖ Dance captain for show

### TOM, LLC – Web Designer, Social Media Manager & Technology Specialist

September 2020 to Present

- ❖ Redesigned and maintain TOM website
- ❖ Implemented a job application interface
- ❖ Manage social media campaigns
- ❖ Implement employee recruitment processed

### Wythe-Grayson Regional Library – Social Media & Website Specialist

August 2021 to Present

- ❖ Design, maintain, and develop social media presents
- ❖ Design and maintain website

## Professional Skills

- ❖ Ability to work with many types of technology and applications
- ❖ Microsoft Applications Certified
- ❖ Knowledgeable in Social Media Marketing
- ❖ Proficient Web Based Coding
- ❖ Knowledge of audio & video designing tools
- ❖ Proficient with Adobe and Microsoft Suite

## Online Portfolio

[www.sabrinadavidson.com](http://www.sabrinadavidson.com)